

— RUNNING IN PRODUCTION SINCE 2024

TechX AI Newsroom Engine

A complete, self-running digital newsroom. It discovers the news, writes the story, publishes it, shares it on social media and WhatsApp, submits it to Google, and tracks every rupee it spends. All on its own.

17,000+

articles published

10+

content engines

24/7

fully automated

From \$0.67

per post on our top plan

Built and battle-tested on techx.pk, Pakistan's tech news platform and official media partner of GITEX Dubai, LEAP Saudi Arabia, CES USA and more.

What is the AI Newsroom Engine?

Most media houses need a team of writers, editors, social media managers and SEO specialists working every day. The AI Newsroom Engine replaces that entire daily grind with software. It runs on your own server, publishes to your own WordPress site, posts to your own social pages and WhatsApp, and a clean web dashboard lets you control everything from your phone.

This is not a demo or a plugin. It is the same production system that runs techx.pk every day: over 17,000 published articles, real traffic, real Google rankings, and a per-article cost of a fraction of a dollar.

The pipeline, end to end

Eight steps, **fully automated**

01

Discover

Finds fresh, breaking news on its own. Pakistan-first, then global. No topic lists to maintain.

02

Verify

Web-searches every story before writing. Duplicate detection makes sure the same news is never posted twice.

03

Write

A full, SEO-structured article with headings, sources with clickable links, focus keyword and meta.

04

Illustrate

Real photos where possible, branded AI images where needed, with automatic watermark and safety checks.

05

Publish

Posts straight to WordPress with category, tags and featured image in place.

06

Share

One branded social card and caption to Facebook, Instagram, X, LinkedIn, Pinterest and WhatsApp, with multi-account rotation.

07

Rank

Every new article is submitted to Google's Indexing API the moment it goes live, plus twice-daily indexing checks.

08

Account

Every API call is costed. The finance dashboard shows spend per day, per engine and per article.

Ten engines, one dashboard

Each engine is independent. Run all of them or only what you need. Pause any one with a single tap.

01 News Engine

The workhorse. Finds and publishes breaking tech news on a schedule you set from the dashboard.

02 Guides Engine

Evergreen how-to and buying guides that keep earning search traffic for years.

03 Prices Engine

Daily gold, dollar and fuel rates page, updated every morning with a branded all-rates social card.

04 Fuel Alert Engine

Watches OGRA's daily petrol and diesel notification every night. The moment the price changes, it posts.

05 Sports Engine

Match reports and sports news on schedule. Cricket-first, written minutes after the result.

06 National Days Engine

Plans 14 August, 23 March and every national day weeks ahead, as a countdown of daily articles.

07 Press Release Engine

Clients email their PR (text, PDF, DOCX or Google Doc link) and it becomes a formatted, published post.

08 AI Inbox

A dedicated email address that turns anything you forward into a published article.

09 Urgent Engine

Breaking-alert social posts (no article) for moments when speed is everything.

10 Growth Engine

Reads your Google Search Console and writes articles for keywords you rank near but do not cover yet.

Your whole newsroom on one screen

A password-protected web dashboard that works great on mobile. No terminal, ever.

■ Content control

Write from a keyword, rewrite from a URL, or upload your own draft. Full control, no terminal needed.

■ Schedules

Change posting hours, pause or resume any engine, and see every job's health and history.

■ Traffic & SEO

Google Analytics and Search Console built in: views, channels, top pages and engine-by-engine traffic.

■ Finance

Daily and monthly spend, cost per engine, cost per article and cost per view, with a projected monthly total.

■ WhatsApp & Social

Post to Facebook, Instagram, X, LinkedIn and Pinterest, with group switching, a master on/off switch and multi-account rotation.

■ Image Studio

Generate or replace featured images for any of your existing articles.

■ Safety

Islamic-sanctity image rules, price sanity guards, duplicate blockers, spam filters and cost caps.

From \$0.67 / post

on our top plan, images included. Everything is in one monthly price.

One clear number every month. Nothing hidden.

Everything is included in one monthly price: the software, the connections, the tuning, the posting and the API costs. You never touch a bill from an API provider. On our top plan the price works out to as little as \$0.67 per published post, images and all. A busy newsroom that would need a full writing and social team runs here for the price of a few plans. You pay one clear number every month, nothing hidden.

Simple monthly plans, fully managed

Every plan includes the complete system. Same engines, same platforms, same dashboard, on all plans. The only difference is how many posts you get each month and how fast our support responds. You tell us your platform and niche, we connect it and start posting. All API costs are included.

Every plan includes everything

Same engines, same platforms, same dashboard on all plans. Only posts and support level change.

- All 10 content engines
- WhatsApp group posting
- Full dashboard: finance, SEO & traffic
- Custom safety and tone rules
- Auto-posting to Facebook, Instagram, X, LinkedIn & Pinterest
- Google indexing on every article
- Branded AI images with watermark
- Mobile control, no terminal needed

Starter

\$30/mo

15 posts a month
about \$2.00 per post

Standard support

POPULAR

Growth

\$70/mo

60 posts a month (2 a day)
about \$1.17 per post

Standard support

Pro

\$120/mo

150 posts a month (5 a day)
about \$0.80 per post

Priority support

Newsroom

\$180/mo

270 posts a month (9 a day)
just \$0.67 per post

Priority support + monthly tuning

One-time setup: \$10 for popular platforms like WordPress, \$30 for custom sites (PHP, Laravel and similar). A demo can be arranged once setup is confirmed.

Custom / Enterprise

Need more than 270 posts a month, extra engines, multiple sites, or something built just for you? We tailor the whole setup to your needs. Tell us what you want on WhatsApp and we will scope it.

Built for anyone who publishes

News & media sites

Run a full newsroom without a full newsroom staff.

Niche blogs

Auto, crypto, showbiz, sports. The engines are topic-agnostic and tune to your niche.

Brands & agencies

Keep a content calendar full: company news, guides and social posts on autopilot.

PR & SEO agencies

The press-release pipeline alone: client emails in, published articles out.

Set up, tuned and handed over

Setup

We install the complete system on your VPS and connect your WordPress, Google and social accounts.

Tuning

Categories, tone, posting schedule, image style and safety rules configured for your niche.

Handover

You get the dashboard, an operations walkthrough and documentation. You own the server and the system.

Support

Optional monthly support: monitoring, updates and new features as the engine keeps evolving.

Want it for your site?

techx.pk is the proof. Message us for a deal and a live dashboard demo.

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